



IREM[®]

INSTITUTE OF REAL ESTATE MANAGEMENT

Georgia Chapter

IREM[®]

INDUSTRY PARTNER



Board Leaders

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Our Industry Partner Program is unlike any other — designed to build meaningful, lasting relationships across all real estate sectors. IREM Georgia represents professionals from multifamily, office, retail, and mixed-use management, creating a truly diverse network for our Partners.

To maintain strong connections and visibility, our chapter limits participation to **one Partner for every ten members**, and **one Partner per category for every 100 members**.

This exclusivity ensures that our Partners receive exceptional exposure and genuine opportunities to grow alongside our members.

Why Partner with IREM Georgia

We believe success comes through connection — not just sponsorship. Our Partners are encouraged to engage, participate, and build authentic relationships with property management professionals throughout Georgia. Many of our Partners have remained active for over 20 years, a true testament to the value of involvement.

Your partnership opens the door to high-impact visibility, strategic networking, and brand recognition throughout the year.

From event sponsorships to online exposure, we help you stay connected and top of mind.

Partnership Benefits

As an IREM Georgia Partner, you will receive:

- **Website Exposure:** Your logo, headshot, and business link featured on our Chapter Partner Page, plus a rotating banner on the IREM Georgia website homepage.
- **Marketing Visibility:** Inclusion in the IREM Partner Directory (distributed to new members and shared quarterly via e-blasts).
- **Direct Connections:** Monthly contact lists of approved Partners shared with members and, upon request, with out-of-state management companies that operate in Georgia.
- **Complimentary E-Blasts:** Rotating partner recognition in sponsored chapter emails — at no additional cost.
- **Netweaving Opportunities:** Invitations to all IREM Georgia programs, meetings, and exclusive “NetWeaving” sessions with industry leaders.
- **Support & Advocacy:** If connecting with a member proves challenging, our Board Members will help facilitate introductions.
- **Committee Involvement:** Opportunities to serve on IREM committees alongside property management professionals.

Event Participation & Sponsorship Opportunities

- **Quarterly Chapter Meetings:** Partners may register up to two representatives at the discounted Partner rate.
- **Event Sponsorships:** Include complimentary attendance for two representatives, with up to two additional attendees at the Partner rate. Sponsoring Partners also receive:
 - Access to a portion of the Chapter mailing list to invite members.
 - A post-event attendee list for personalized thank-you follow-ups.
 - An optional 1–2 minute spotlight presentation to showcase your company during the event.
 - Encouragement to provide a door prize to enhance engagement and visibility.

Added Value for Partners

- Guidance on the best times to connect with members.
- Personal introductions from IREM Georgia leadership when needed.
- First right of sponsorship for major events.
- Discounts for early sponsorship commitments.

The quickest and easiest way to apply is online – [Click Here to Apply!](#)

Please have your headshot and company logo (JPG format) ready for upload when submitting your application.

Partner Program Goals & Guidelines

At IREM Georgia, our goals are simple yet intentional:

- To help you and your company gain maximum value from your participation and engagement with IREM Georgia.
- To ensure our members — CPM®, ARM®, ACoM®, Candidates, Associates, and Students — enjoy authentic connections with best-in-class service providers across the state.

Our Partner Program thrives when participation is active, collaboration is genuine, and success is shared.

Program Approval & Participation Policies

To preserve the exclusivity and high standards of our Partner Program, please review the following guidelines:

Limited Availability

- Participation is capped at one Partner for every 10 members and one Partner per 100 members per category.
- An IREM member or an approved Partner must refer new applicants.

Annual Partnership Fee

- The minimum annual cost is \$1,800, which includes participation in the annual Tradeshow/Spotlight at a discounted rate. Other Opportunities for engagement are available at discounted rates for sponsorships.

Engagement Expectations

Partners are encouraged to:

- Attend at least three IREM events per year
- Serve on an IREM Georgia committee
- Contribute to financial sponsorships, donations, or prizes totaling at least \$500 annually

Event Registration

- Partners not sponsoring an event must register and pay the standard Partner admission rate (typically \$60, which includes lunch and parking).
- Sponsors may register up to two representatives using their pre-paid benefit; additional attendees are welcome at the Partner rate.
- A second representative may be approved as an ongoing attendee at an additional rate. This individual will:
 - Be added to Constant Contact email invitations
 - Be listed as a secondary representative on the website
 - Earn IREM GA Bucks
 - Represent your company at IREM events

Brand Use

- Partners may not use the IREM Georgia Chapter logo on company materials, but are encouraged to use the official IREM Georgia Industry Partner logo (see the top right of page one).

Application & Renewal

- All applications are reviewed and approved by the IREM Georgia Board of Directors.
- Partner fees are calculated on a calendar year basis; prorated reimbursements may apply.
- Renewal invitations are distributed in the fourth quarter each year.
- To maintain exclusivity, renewal payments must be received by January 15 before pending vendors are considered.

Quality Assurance

The IREM Georgia Board of Directors actively monitors the Partner Program to ensure it remains valuable, professional, and rewarding for all participants — and welcomes your feedback at any time.

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2026 Industry Partner Options

For your convenience, we have provided several options for renewing your membership, specifically highlighting our available bundles for additional discounts! When secured as a bundle, this option provides additional savings with added benefits. When you sponsor events, we want you to reach out to members and personally invite them.

Available Bundles: all bundles (Group Package Savings) include admission for Two!	
#1: Annual fee \$1200, Spotlight/Tradeshaw \$600, includes two attendees \$120 / One Social \$500, includes two attendees \$120 / One Meeting Sponsorship \$500 includes 2 additional attendees \$120 = \$3,160 BUNDLE SAVINGS SAVINGS \$300	\$2,860
#2: Annual Fee \$1200, Spotlight/Tradeshaw \$600, including two attendees \$120 / One Meeting or Social Sponsorship \$500 with 2 additional attendees \$120 = \$2540 / BUNDLE SAVINGS \$200	\$2,340
#3: Annual Fee \$1,200, Spotlight/Tradeshaw \$600, including two attendees \$120 Total - \$1,920 / BUNDLE SAVINGS \$120	\$1,800
#4 Annual fee \$1200, One Meeting Sponsorship \$500 includes 2 additional attendees \$120 = \$1,820 BUNDLE SAVINGS \$120	\$1,700
A la Carte Options:	
Application Fee	\$350
2026 Base Program	\$1,200
Social hosted by the Emerging Leaders Committee – Two admissions included	\$500
IREM Open House and Wine Social – one of our most popular events! Promoted to all Management Companies and IREM GA Members. Two admissions included	\$500
DTBD Golf Gold Sponsor: Name and logo on ALL marketing materials, 1 Tee Box Sponsorship on the Front 9, 1 flag on the Back 9, name on scorecards & signage, recognition at the Award Ceremony, and 2 Foursomes included	\$5,500
DTBD Golf Silver Sponsor: Name and Logo on ALL marketing materials, 1 Tee Box Sponsorship, Verbal Recognition at the Award Ceremony, name on scorecards, and 1 Foursome included	\$4,500
DTBD Golf Bronze Sponsor: Name and Logo on ALL marketing materials, 1 Flag Sponsorship, Verbal Recognition at the Award Ceremony, name on Scorecards, and 1 Foursome included	\$3,500
DTBD Golf Tee Box Sponsor: Bring a tent, display, and get recognition at the awards social. Golf cart for the day is included	\$1,100

IREM Georgia is already in high gear for the new year, and we are extremely excited about partnering in your connecting efforts for 2026. If you have any questions about the different packages, sponsorships, or your membership in general, please do not hesitate to contact Deborah Westphal, Executive Director, at deborah@iremga.org or 678.687.4110 or Laura Juteau at luteau@ipc.com or 509-713-4084.

Respectfully,

IREM Georgia Valued Industry Partner Committee

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